Christian Project 2

🡪Use camera

🡪Online format

🡪Focus on one group? (Christians)

🡪Use a prime (a study did this)

🡪Religious = Think about what your religion means to you

🡪No prime = Write about your day

🡪Target Is Different

* Have participant read a more neutral paragraph with a picture of target
* State the target’s religious affiliation
* Then have participants in a position to help?

🡪Variables to control for:

🡪Religiosity

🡪Does this moderate the effect such that

🡪High religiosity = larger effect

🡪Low religiosity = small effect

🡪Social Desirability?

🡪For identity ask:

🡪Do you identify as Christian?

🡪If yes, keep

🡪If no, reject

🡪If “Do you believe in God”

🡪If yes, keep

🡪If no, reject

HYP1: There will be a main effect of prime inclusion/absence on helping percentage such that the prime condition will have a higher helping percentage

HYP2: There will be a main effect of target shirt on help percentage such that there will be a difference in helping behavior between the shirt conditions with Christians helping fellow Christians more than the other groups AND Christians helping Atheists less